

# CITY OF CONVERSE



Economic Development Corporation

WERE GROWING PLACES

**AGENDA**  
**CITY OF CONVERSE**  
**ECONOMIC DEVELOPMENT CORPORATION**  
**BOARD OF DIRECTORS MEETING**  
**February 9, 2010**  
**6:30 PM**

Be it known that the City of Converse Economic Development Corporation Board of Directors will meet in a Regular Meeting at the City of Converse City Hall Conference Room No. 1 located at 405 South Seguin on Tuesday, February 9, 2010, at 6:30 PM to discuss the following:

1. Call to Order.
2. Roll Call and Recognition of Visitors.
3. Citizens to be Heard (limit remarks to 3 minutes).
4. Consent Agenda. All of the following items may be acted upon by one motion. No separate discussion or action on any of the items is necessary unless desired by a Board Member.
  - A.) Action to Approve the Minutes from the City of Converse Economic Development Corporation Board of Directors Meeting on January 12, 2010.
  - B.) Action to Approve Financial Report for December 2009.
  - C.) Action to Approve Investment Report for December 2009.
5. Opening Remarks by the Chairman, Economic Development Corporation.
6. Discussion and Action to Approve a Proposal Submitted by Quinton, Inc., dba Henderson House Moving to Acquire Four Structures Located at 403, 405, 501 & 503 Hilltop in the Amount of \$2,000.00 in Lieu of the Cost of Demolition, Asbestos Abatement and Project Monitoring Cost as Part of the Toepperwein Road Realignment Project.
7. Action to Approve an Amount Not to Exceed \$7,000.00 for the Converse Business Park New Marquee at the Intersection of Business Lane and FM 78 to Support Business Expansion.
8. Briefing and Appropriate Action by Marketing Plus Relating to the “Google Adword Campaign” to Support and Promote the City of Converse Visibility on

the Internet to Increase the Market Share of the City of Converse and the Local Business Community.

9. Briefing and Appropriate Action by Marketing Plus and the EDC Executive Director Relating to the "BUY CONVERSE" Marketing Program Approach to Support and Assist the Converse Business Community.
10. Briefing and Discussion of the Audit Report for the City of Converse Economic Development Corporation's Financial Activity for Fiscal Year 2008-2009 as Required by State Mandate and in Accordance with GAAP (Generally Acceptable Accounting Principles) and SAS 114 (Standard of Accounting Services).
11. Action to Approve the Audit Report for the City of Converse Economic Development Corporation's Financial Activity for Fiscal Year 2008-2009 as Required by State Mandate and in Accordance with GAAP (Generally Acceptable Accounting Principles) and SAS 114 (Standard of Accounting Services).
12. Presentation and Discussion By Becky Johnson and Leon Stubbs on a Cooperative Cultural Commerce Initiative for Local Utilization, Regional Application and Global Recognition Conference to be Held on March 5 & 6, 2010.
13. Briefing on Current Community Development Block Grant (CDBG) Activity:
  - A.) Placid Park Subdivision Phase III
  - B.) Grant Application for FY 2010 with Bexar County/U S Department of Housing & Urban Development
14. Discussion of Reinstitution of the Economic Development Grant Program, Parameters, Requirements and Desired Incentives.
15. Committee Reports:

REPORTS In consideration of Texas Attorney General Opinion AG-0668, information provided on subjects not on the agenda shall be limited to statements of specific factual information; or recitation of existing policy. Any deliberation of or decision about a subject not on the agenda shall be limited to a proposal to place the subject on the agenda for a subsequent meeting.

  - A.) Administration Committee (Mr. Cone and Mr. Martin)
  - B.) Business & Development Committee (Mr. Marbach and Ms. Seguin)
  - C.) Future Planning Committee (Dr. Riley and Dr. Fusco)
  - D.) Chairman
16. Briefing on Current Projects: (1) Project Description, (2) Brief Background, (3) Where we are Specifically, (4) Project Challenges (budget shortfalls, issues with contractors), (5) Upcoming Actions.
17. Future Items

18. Set a Date, Time and Location for Next Meeting - Tuesday, March 9, 2010, at 6:30 PM, at Converse City Hall Conference Room No. 1, 405 South Seguin.
19. Adjournment

I hereby certify that the above notice was posted at the Converse City Hall on February 5, 2010.



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Mark Luft  
Executive Director

This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary's Office at (210) 658-5357 or fax (210) 659-3557 for further information.