

**AGENDA**  
**CITY OF CONVERSE**  
**ECONOMIC DEVELOPMENT CORPORATION**  
**BOARD OF DIRECTORS MEETING**  
**April 14, 2009**  
**6:30 PM**

Be it known that the City of Converse Economic Development Corporation Board of Directors will meet in a Regular Meeting at the City of Converse City Hall Conference Room No. 1 located at 405 South Seguin on Tuesday, April 14, 2009, at 6:30 PM to discuss the following:

1. Call to Order
2. Roll Call and Recognition of Visitors.
3. Citizens to be Heard (limit remarks to 3 minutes)
4. Consent Agenda. All of the following items may be acted upon by one motion. No separate discussion or action on any of the items is necessary unless desired by a Board Member.
  - A.) Action to Approve the Minutes from the City of Converse Economic Development Corporation Board of Directors Meeting on March 18, 2009.
  - B.) Action to Approve Financial Report for February 2009.
  - C.) Action to Approve Investment Report for February 2009.
  - D.) Action to Approve a Proposal Submitted by Henderson Housing Moving to Acquire One Structure Located at 308 South Seguin in the Amount of \$50.00 for the Structure in Lieu of the Cost of Asbestos Abatement and Demolition to be Incurred by the Converse EDC.
5. Opening Remarks by the Chairman, Economic Development Corporation.
6. Discussion and Appropriate Action on Recommendations by Marketing Plus to Proceed with Tasks Relating to Marketing, Demographic and Economic Base Activities.
  - A.) Action to Approve the Final Design of the Economic Development Corporation's Logo.
  - B.) Action to Approve Website Development.

7. Discussion and Appropriate Action to Approve a Predevelopment Grant Application for the Following Applications:
  - A) Link New Tech., Inc.
  - B) Liberty Builders of Texas
  - C) El Patio Restaurant Taqueria
  - D) Chris Pryor d.b.a. Fatty's Hamburgers Restaurant
8. Discussion and Appropriate Action Regarding a Proposal From the Herald Newspaper to Promote Converse Businesses by Producing a "Cartoon Area Map" for Distribution and Formally Requesting the EDC Board of Directors to Take Action to Provide Financial Assistance to the Local Businesses to Participate with this Marketing Tool.
9. Committee Reports:  
REPORTS In consideration of Texas Attorney General Opinion AG-0668, information provided on subjects not on the agenda shall be limited to statements of specific factual information; or recitation of existing policy. Any deliberation of or decision about a subject not on the agenda shall be limited to a proposal to place the subject on the agenda for a subsequent meeting.
  - A.) Administration Committee (Mr. Cone and Mr. Martin)
  - B.) Business & Development Committee (Mr. Marbach and Ms. Seguin)
  - C.) Future Planning Committee (Dr. Riley and Ms. Renee Paschall)
10. Briefing on Current Projects: (1) Project Description, (2) Brief Background, (3) Where we are Specifically, (4) Project Challenges (budget shortfalls, issues with contractors), (5) Upcoming Actions.
  - A.) Toepperwein Project
  - B.) CDBG
  - C.) Town Square Development
  - D.) Airport City Development
11. Future Items
12. Set a Date, Time and Location for Next Meeting – Tuesday, May 12, 2009, at 6:30 PM, at Converse City Hall Conference Room No. 1, 405 South Seguin.
13. Adjournment

I hereby certify that the above notice was posted at the Converse City Hall on April 8, 2009.

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Mark Luft  
Executive Director

This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary's Office at (210) 658-5357 or fax (210) 659-3557 for further information.