

**AGENDA**  
**CITY OF CONVERSE**  
**ECONOMIC DEVELOPMENT CORPORATION**  
**BOARD OF DIRECTORS MEETING**  
**March 18, 2009**  
**6:30 PM**

Be it known that the City of Converse Economic Development Corporation Board of Directors will meet in a Regular Meeting at the City of Converse City Hall Conference Room No. 1 located at 405 South Seguin on Wednesday, March 18, 2009, at 6:30 PM to discuss the following:

1. Call to Order
2. Roll Call and Recognition of Visitors.
3. Citizens to be Heard (limit remarks to 3 minutes)
4. Consent Agenda. All of the following items may be acted upon by one motion. No separate discussion or action on any of the items is necessary unless desired by a Board Member.
  - A.) Action to Approve the Minutes from the City of Converse Economic Development Corporation Board of Directors Meeting on February 10, 2009.
  - B.) Action to Approve Financial Report for January 2009.
  - C.) Action to Approve Investment Report for January 2009.
5. Opening Remarks by the Chairman, Economic Development Corporation.
6. Discussion and Appropriate Action on Recommendations by Marketing Plus to Proceed with Tasks Relating to Marketing, Demographic and Economic Base Activities.
  - A.) Action to Approve Final Edits to Logo Development.
  - B.) Action to Approve Website Development.
7. Committee Reports:

REPORTS In consideration of Texas Attorney General Opinion AG-0668, information provided on subjects not on the agenda shall be limited to statements of specific factual information; or recitation of existing policy. Any deliberation of or decision about a subject not on the agenda shall be limited to a proposal to place the subject on the agenda for a subsequent meeting.

- A.) Administration Committee (Mr. Cone and Mr. Martin)
  - B.) Business & Development Committee (Mr. Marbach and Ms. Seguin)
    - 1.) Smart Code Revision Report
  - C.) Future Planning Committee (Dr. Riley and Ms. Renee Paschall)
8. Briefing on Current Projects: (1) Project Description, (2) Brief Background, (3) Where we are Specifically, (4) Project Challenges (budget shortfalls, issues with contractors), (5) Upcoming Actions.
- A.) Toepperwein Project
  - B.) CDBG
  - C.) Town Square Development
  - D.) Airport City Development
9. Future Items
10. Set a Date, Time and Location for Next Meeting – Tuesday, April 14, 2009, at 6:30 PM, at Converse City Hall Conference Room No. 1, 405 South Seguin.
11. Adjournment

I hereby certify that the above notice was posted at the Converse City Hall on March 9, 2009.

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Mark Luft  
Executive Director

This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary's Office at (210) 658-5357 or fax (210) 659-3557 for further information.