

AGENDA
CITY OF CONVERSE
ECONOMIC DEVELOPMENT CORPORATION
BOARD OF DIRECTORS MEETING
January 13, 2009
6:30 PM

Be it known that the City of Converse Economic Development Corporation Board of Directors will meet in a Regular Meeting at the City of Converse City Hall Conference Room No. 1 located at 405 South Seguin on Tuesday, January 13, 2009, at 6:30 PM to discuss the following:

1. Call to Order
2. Roll Call and Recognition of Visitors.
3. Citizens to be Heard (limit remarks to 3 minutes)
4. Consent Agenda. All of the following items may be acted upon by one motion. No separate discussion or action on any of the items is necessary unless desired by a Board Member.
 - A.) Action to Approve the Minutes from the City of Converse Economic Development Corporation Board of Directors Meeting on November 12, 2008.
 - B.) Action to Approve Financial Report for October 2008.
 - C.) Action to Approve Investment Report for October 2008.
 - D.) Action to Approve Financial Report for November 2008.
 - E.) Action to Approve Investment Report for November 2008.
5. Opening Remarks by the Chairman, Economic Development Corporation.
6. Briefing, Discussion and Appropriate Action on a Presentation by Marketing Plus on the First Round of EDC Logo Designs for Review by the Board of Directors.
7. Discussion and Appropriate Action on a Presentation by Marketing Plus on the Subject of Branding Strategies for the Converse Economic Development Corporation.

8. Discussion and Appropriate Action Approving the Expansion of the Acquisition of Land Associated with Parcels 5, 6, 7 and 8 of the Toepperwein Road Realignment Project to Include the Remainder of County Block 5951, Blocks 6 & 7.
9. Discussion and Appropriate Action Approving Expenditures of Economic Development Funds to Improve a Section of Commercial Roadway Owned by the City of Converse for Gibbs Sprawl Road at FM 1976. This is Associated with the Union Pacific Railroad Bridge Replacement and Upgrade at the Same Location. The Project Concept and Public Need are for Improving Commerce and Public Safety Aspects for the General Welfare for the Conveyance of Traffic.
10. Committee Reports:

REPORTS In consideration of Texas Attorney General Opinion AG-0668, information provided on subjects not on the agenda shall be limited to statements of specific factual information; or recitation of existing policy. Any deliberation of or decision about a subject not on the agenda shall be limited to a proposal to place the subject on the agenda for a subsequent meeting.

 - A.) Administration Committee (Mr. Cone and Mr. Martin)
 - B.) Business & Development Committee (Mr. Marbach and Ms. Seguin)
 - C.) Future Planning Committee (Dr. Riley and Ms. Renee Paschall)
11. Briefing on Current Projects: (1) Project Description, (2) Brief Background, (3) Where we are Specifically, (4) Project Challenges (budget shortfalls, issues with contractors), (5) Upcoming Actions.

 - A.) Toepperwein Project
 - B.) Lake Project
 - C.) Town Square Development
 - D.) Airport City Development
12. Recess
13. Executive Session In Accordance With Section 551.072, Texas Open Meetings Act DELIBERATION REGARDING REAL PROPERTY; Closed Meeting. A governmental body may conduct a closed meeting to deliberate the purchase, exchange, lease, or value of real property if deliberation in an open meeting would have a detrimental effect on the position of he governmental body in negotiations with a third person. (401 Hilltop - Toepperwein Road Realignment Project)
14. Executive Session In Accordance With Section 551.072, Texas Open Meetings Act DELIBERATION REGARDING REAL PROPERTY; Closed Meeting. A governmental body may conduct a closed meeting to deliberate the purchase, exchange, lease, or value of real property if deliberation in an open meeting would have a detrimental effect on the position of he governmental body in

- negotiations with a third person. (405 Hilltop - Toepperwein Road Realignment Project)
15. Executive Session In Accordance With Section 551.072, Texas Open Meetings Act DELIBERATION REGARDING REAL PROPERTY; Closed Meeting. A governmental body may conduct a closed meeting to deliberate the purchase, exchange, lease, or value of real property if deliberation in an open meeting would have a detrimental effect on the position of he governmental body in negotiations with a third person. (505 Hilltop - Toepperwein Road Realignment Project)
 16. Executive Session In Accordance With Section 551.072, Texas Open Meetings Act DELIBERATION REGARDING REAL PROPERTY; Closed Meeting. A governmental body may conduct a closed meeting to deliberate the purchase, exchange, lease, or value of real property if deliberation in an open meeting would have a detrimental effect on the position of he governmental body in negotiations with a third person. (306 South Seguin - Toepperwein Road Realignment Project)
 17. Executive Session In Accordance With Section 551.072, Texas Open Meetings Act DELIBERATION REGARDING REAL PROPERTY; Closed Meeting. A governmental body may conduct a closed meeting to deliberate the purchase, exchange, lease, or value of real property if deliberation in an open meeting would have a detrimental effect on the position of he governmental body in negotiations with a third person. (308 South Seguin - Toepperwein Road Realignment Project)
 18. Reconvene
 19. Action to Approve Resolution No. 35 Authorizing the Executive Director of the City of Converse Economic Development Corporation to Purchase Land with Improvements Located at 401 Hilltop (CB 5951, Block 4, Portions of Lots 7 & 8), as Part of the Toepperwein Road Realignment Project at the Price Established by the Board of Directors of the Economic Development Corporation.
 20. Action to Approve Resolution No. 36 Authorizing the Executive Director of the City of Converse Economic Development Corporation to Purchase Land with Improvements Located at 405 Hilltop (CB 5951, Block 4, Portions of Lots 9 & 10), as Part of the Toepperwein Road Realignment Project at the Price Established by the Board of Directors of the Economic Development Corporation.
 21. Action to Approve resolution No. 37 Authorizing the Executive Director of the City of Converse Economic Development Corporation to Purchase Land with Improvements Located at 505 Hilltop (CB 5951, Block 5, Lots 9 & 10), as Part of the Toepperwein Road Realignment Project at the Price Established by the Board of Directors of the Economic Development Corporation.
 22. Action to Approve resolution No. 38 Authorizing the Executive Director of the City of Converse Economic Development Corporation to Purchase Land with

Improvements Located at 306 South Seguin (CB 5063, Block 1, Lot P-54C & PT of P-54D), as Part of the Toepperwein Road Realignment Project at the Price Established by the Board of Directors of the Economic Development Corporation.

23. Action to Approve resolution No. 39 Authorizing the Executive Director of the City of Converse Economic Development Corporation to Purchase Land with Improvements Located at 308 South Seguin (CB 5063, Block 1, Lot PT of P-54D), as Part of the Toepperwein Road Realignment Project at the Price Established by the Board of Directors of the Economic Development Corporation.
24. Future Items
25. Set a Date, Time and Location for Next Meeting – Tuesday, February 10, 2009, at 6:30 PM, at Converse City Hall Conference Room No. 1, 405 South Seguin.
26. Adjournment

I hereby certify that the above notice was posted at the Converse City Hall on January 6, 2009.

Mark Luft
Executive Director

This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary's Office at (210) 658-5356 or FAX (210) 659-0964 for further information.